



TO: GFC Golf Marathoners

FROM: Cheryl McGuire & Susan Marshall, Golf Fights Cancer

SUBJECT: 2024 GFC Golf Marathon – Thursday, June 6th/Friday, June 7th

Thank you for your interest in the 2024 GFC Golf Marathon! This is a crowd-funding event where golf marathoners are sponsored to play 100 holes in one day, asking friends, family, and colleagues to support their efforts by making a charitable gift.

Keep in mind that the goal of the day is to play as many holes as possible and have a whole lot of fun while doing it. This is not the day to shoot a personal best. Instead, gimmies and free drops are plentiful! It's all about giving back and making a profound difference in the fight against cancer.

The Venue:

Juniper Hill Golf Course
202 Brigham Street
Northborough, MA 01532

Fundraising:

During registration, a standard fundraising page was created for you on Classy.com. **If you haven't already, now it is time to customize your page!**

- Log into your account on Classy. (If you forget your username/password, reach out to Susan)
- Go to the top right "Go To" button next to your profile picture and click on Fundraising page.
- Click on "manage" on the top right.
- First, add a photo to your page. It is proven that adding a photo gives the fundraiser better results. Click "upload" to browse and get a new photo from your computer/phone. Insert and crop the photo, if necessary. Make sure to save changes!
- Next, when back at the Details page, set a new URL to personalize your fundraising page. (This will give you the ability to text the URL much easier on social sites and via text) Pick a new name for your URL (<https://give.classy.org/yournewpagename>) To ensure that this has worked, copy and paste the URL into a new page to make sure it responds to the change.
- Now, set your new goal. The minimum amount to raise for this event is \$3,000 per individual participant, \$1,500 per junior participant, and \$1,000 per virtual participant, but we welcome and encourage attendees to strive to raise as much as they can. Enter your new amount and hit save.
- On the details page, you can also update the header name and page headline, if you would like.
- With these updates complete, now hit the next tab titled 'Story'. This is where you will personalize why you are participating in the GFC Golf Marathon. You can add videos, photos, and text to let your donors know why this cause is so important to you. Check out other fundraiser pages for examples of personalization. Once you work on the page and perfect it, click save.
- Next share the link to your page via social media and in an email!

Event-Day Timeline:

6:30AM Registration & continental breakfast will be provided for golfers and cart drivers. Any offline gifts (cash, checks and matching gift forms) may be submitted to our team at this time. Here, you'll pick up your official score card and registration gifts.

7:00AM Welcome, rules, and group photo.

7:15AM Shotgun start. Each golfer will have an assigned golf cart and starting hole. This is to help with initial distribution of players over 36 holes. After your first hole, you may scatter as you please. Holes are not necessarily played in sequence. You might find a three-hole circuit to play for a series of rotations, and then wander off to another hole.

You'll have the option to play two golf balls per hole with preferred lies and count both towards your tally. Putts "inside the leather" are gimmies.

Note about the official scorecard: It contains over 100 boxes. There's no need to keep track of which hole you've played. Instead, you'll write a -1 for a birdie, 0 for a par, +1 for bogey, and so on. Pick up once you've achieved a double bogey. After you've filled in the 100th box, you're done! Congrats!

11:30AM Mandatory group lunch with speaking program and prizes at the clubhouse.

12:30PM Play resumes

5:00PM Golf concludes

Attire: You will play a lot of golf at the event! Make sure that comfort is your first priority. Please wear comfortable golf shoes and clothing. Some players wear sneakers for much of the day. A change of shoes & socks is strongly recommended. You should also consider bringing sun block, bug spray, lip balm, powder, a towel, Advil, Tylenol, an extra glove, medical tape, etc. to help ensure your comfort. We will have basic first aid resources available, as well. Juniper Hill has a locker room if shower facilities are needed.

On Course Food & Beverage: All meals, snacks, beer, wine, spirits and soft drinks will be provided.

Course Courtesy: Players should respect the golf course by not driving close to greens or tees and replace all divots, fix ball marks, rake traps, etc. Please respect any signage to stay on cart paths.

Player Courtesy: We plan to have 60 players on the course. All are reminded that we need not speed at the beginning of the day. There's plenty of time to complete 100 or more holes. Believe it or not, each round of 18 holes will only take about 1-1 ½ hours. Pacing yourself from start to finish will help you reach your goal.

You will play "ready golf" throughout the day, but please be aware of players around you. Please do not hit into golfers ahead of you without ensuring their safety first. We discourage searching for lost balls. Also, you will be amazed at how well you'll play when you skip the practice swing!

Many thanks for helping to make this event a success. Feel free to email or call with questions. We look forward to seeing you at Juniper Hills in June!

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